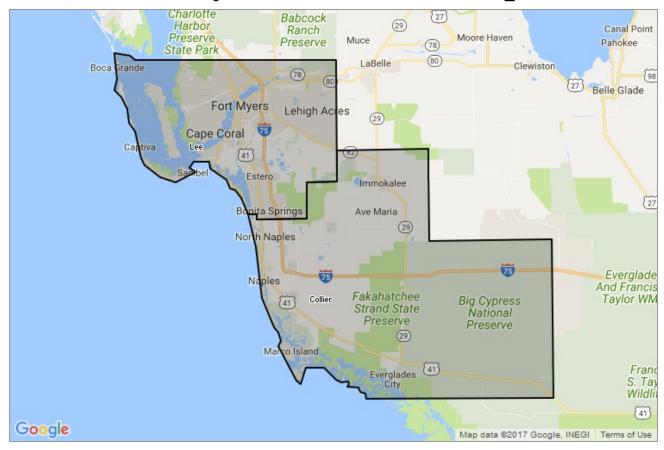


#### MARKET DATA REPORT

# Monthly Market Data Report



## **Report Characteristics**

**Report Name:** 

Monthly Market Data Report

Report Date Range:

10/2016 - 10/2017

Filters Used: Location

Avg/Med: Avg Only

Include Metrics By: County

Run Date: 11/07/2017

Scheduled: Yes

Presented by

# Bonita Springs-Estero Association of **REALTORS**®

(239) 992-6771

http://bearflorida.point2agent.com./

25300 Bernwood Drive

Suite 1

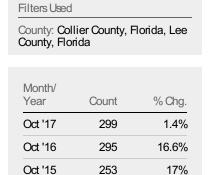
Bonita Springs, FL 34135

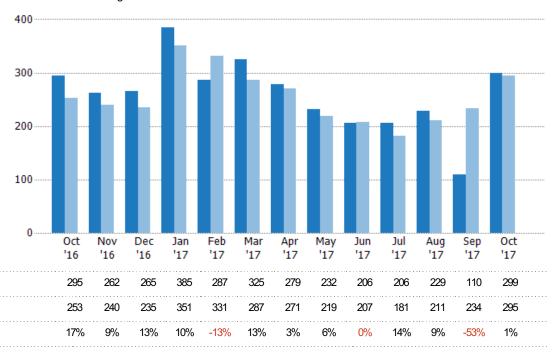




#### **New Listings**

The number of new single-family, condominium and townhome listings that were added each month.





#### **New Listing Volume**

Percent Change from Prior Year

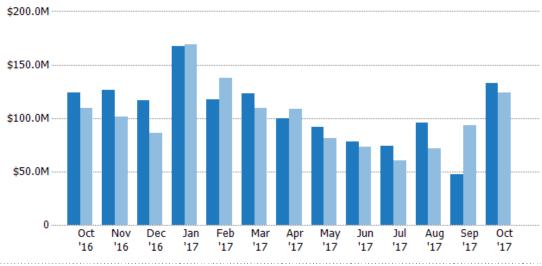
Current Year

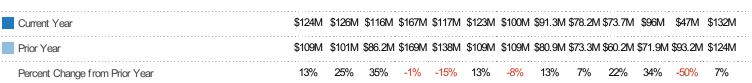
Prior Year

The sum of the listing price of single-family, condominium and townhome listings that were added each month.



Month/ Year	Volume	% Chg.
Oct '17	\$132M	7.2%
Oct '16	\$124M	13%
Oct '15	\$109M	3.5%



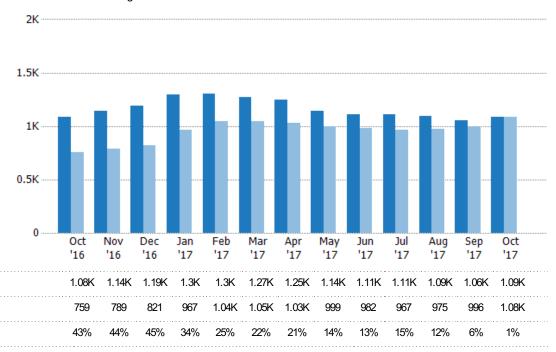


#### **Active Listings**

The number of active single-family, condominium and townhome listings at the end of each month.

Filters Used
County: Collier County, Florida, Lee County, Florida

Month/ Year	Count	% Chg.
Oct '17	1.09K	0.6%
Oct '16	1.08K	42.6%
Oct '15	759	13.3%



#### **Active Listing Volume**

Percent Change from Prior Year

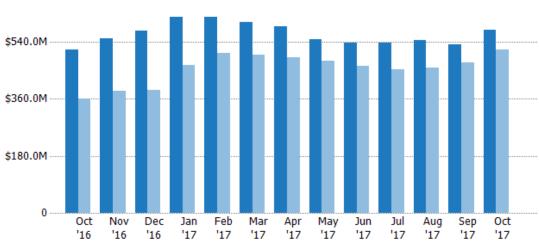
Current Year

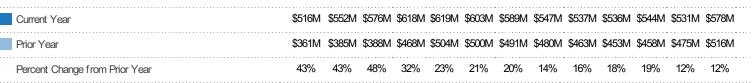
Prior Year

The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.

Filters Used	
County: Collier Cou County, Florida	unty, Florida, Lee

Month/ Year	Volume	% Chg.
Oct '17	\$578M	12.2%
Oct '16	\$516M	42.7%
Oct '15	\$361M	11.8%







#### **Average Listing Price**

The average listing price of active single-family, condominium and townhome listings at the end of each month.

Filters Used			\$600K												
County: Col County, Flo	llier County, F rida	lorida, Lee	\$450K												
Month/ Year	Price	% Chg.	\$300K												
Oct '17	\$535K	9.4%													
Oct '16	\$489K	0.3%	\$150K												
Oct '15	\$487K	1.8%													
			0												
			Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17	0d
Current Ye	ar		\$489K	\$498K	\$498K	\$490K	\$486K	\$485K	\$485K	\$490K	\$492K	\$491K	\$506K	\$511K	\$535
Prior Year			\$487K	\$496K	\$482K	\$494K	\$497K	\$491K	\$487K	\$494K	\$485K	\$484K	\$485K	\$490K	\$489
THOI TEAL					3%		-2%	-1%	0%	-1%	1%	1%			9%

### Average Listing Price per Sq Ft

Filters Used

The average of listing prices divided by the living area of homes on market at the end of each month.

\$228

1%

\$230

\$224

County: Co County, Flo	ollier County, Fl orida	orida, Lee	\$225												_
Month/ Year	Price/sq ft	% Chg.	\$150												
Oct '17	\$236	2.2%													
Oct '16	\$231	1.4%	\$75												
Oct '15	\$228	4.8%													
			0												
			Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17	Oct '17
Current Ye	ear		\$231	\$230	\$228	\$227	\$226	\$225	\$227	\$228	\$228	\$226	\$232	\$233	\$236

\$227

0%

\$229

\$229

-1%

\$230

\$231

\$229

\$228

\$230

\$232

0%

\$231

2%

Prior Year

Percent Change from Prior Year

#### Average Listing Price vs Average Est Value

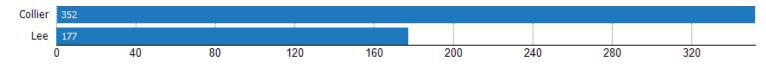
The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.



#### Average Days in RPR (By County)

The average number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR by county.

Filters Used: County: Collier County, Florida, Lee County, Florida

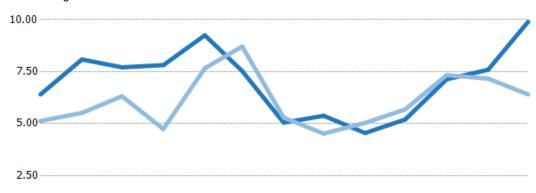


#### Months of Inventory

The number of months it would take to exhaust active listings at the current sales rate.

County: Collier County, Florida, Lee County, Florida

Month/ Year	Months	% Chg.
Oct '17	9.9	54.6%
Oct '16	6.4	24.8%
Oct '15	5.13	37.5%



0													
Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17		Aug '17	Sep '17	0ct '17	
 6.4	8.09	7.71	7.81	9.25	7.53	5.05	5.38	4.55	5.2	7.13	7.59	9.9	
 5.13	5.52	6.32	4.74	7.66	8.71	5.29	4.52	5.04	5.69	7.33	7.17	6.4	
 25%	47%	22%	65%	21%	-14%	-5%	19%	-10%	-9%	-3%	6%	55%	

### **Absorption Rate**

Percent Change from Prior Year

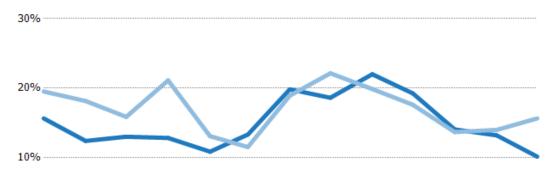
Current Year
Prior Year

The percentage of inventory sold per month.

Filters Used

County: Collier County, Florida, Lee
County, Florida

Month/ Year	Rate	Chg.
Oct '17	10%	5.5%
Oct '16	16%	3.9%
Oct '15	19%	-27.2%

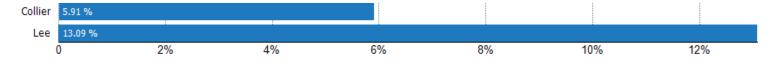


	Ο												
	Oct '16	Nov '16	Dec '16	Jan '17	Feb '17	Mar '17	Apr '17	May '17	Jun '17	Jul '17	Aug '17	Sep '17	0ct '17
Current Year	16%	12%	13%	13%	11%	13%	20%	19%	22%	19%	14%	13%	10%
Prior Year	19%	18%	16%	21%	13%	11%	19%	22%	20%	18%	14%	14%	16%
Change from Prior Year	4%	6%	3%	8%	2%	-2%	-1%	4%	-2%	-2%	0%	1%	6%



#### Absorption Rate (By County)

The percentage of the inventory sold during the last month by county. Filters Used: County: Collier County, Florida, Lee County, Florida



#### **Pending Sales**

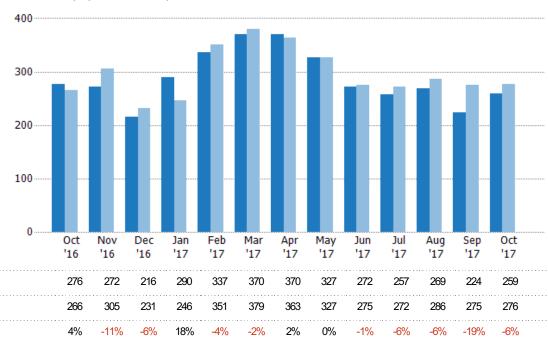
Current Year
Prior Year

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.



Month/ Year	Count	% Chg.
Oct '17	259	-6.2%
Oct '16	276	3.8%
Oct '15	266	0.4%

Percent Change from Prior Year





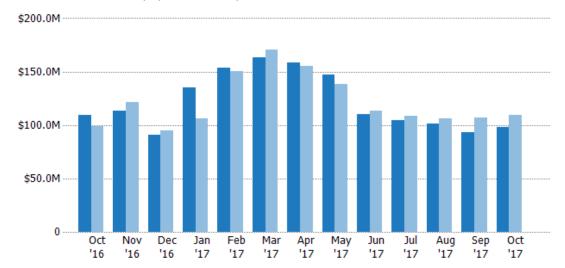


#### Pending Sales Volume

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.







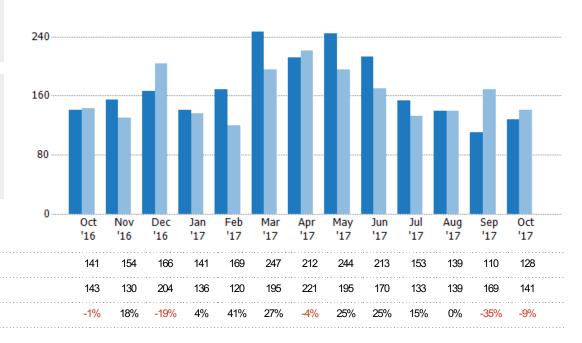
Current Year \$109M \$113M \$90.5M \$135M \$153M \$163M \$159M \$147M \$110M \$105M \$101M \$93M \$97.8M \$98.5M \$122M \$95.2M \$106M \$151M \$171M \$155M \$138M \$113M \$108M \$106M \$107M \$109M Prior Year Percent Change from Prior Year 11% -7% -5% 27% 2% -5% 2% 6% -3% -3% -5% -13% -10%

#### **Closed Sales**

The total number of single-family, condominium and townhome properties sold each month.

Filters Used	
County: Collier County, Florida, L County, Florida	_ee

Month/ Year	Count	% Chg.
Oct '17	128	-9.2%
Oct '16	141	-1.4%
Oct '15	143	36.4%



Current Year

Percent Change from Prior Year

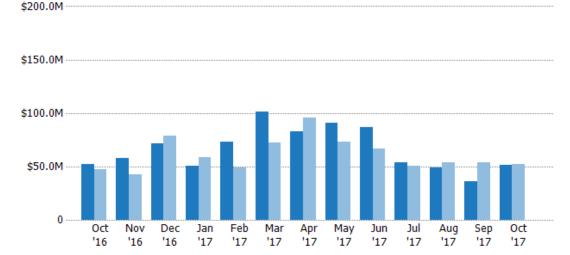
Prior Year

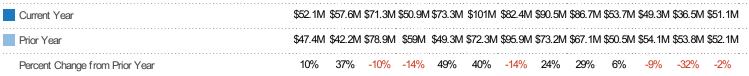
#### **Closed Sales Volume**

The sum of the sales price of single-family, condominium and townhome properties sold each month.

Filters Used	
County: Collier County, Florida, Lee County, Florida	



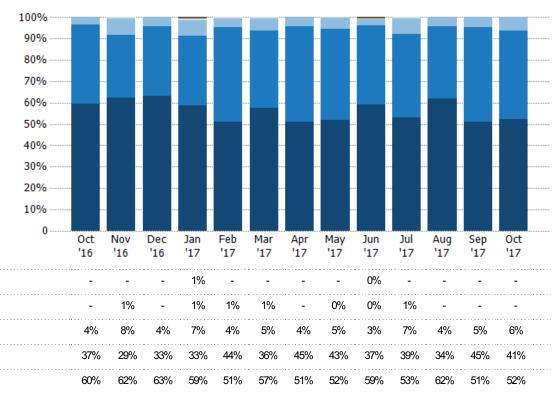




#### Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.

Filters Used	
County: Collier County, Florida County, Florida	a, Lee



Other

Lot/Land

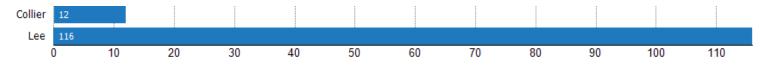
Multifamily/Multiplex

Condo/Townhouse

Single Family Residence

#### Closed Sales (By County)

The total number of single-family, condominium and townhome properties sold during the last month by county. Filters Used: County: Collier County, Florida, Lee County, Florida



#### Average Sales Price vs Average Listing Price

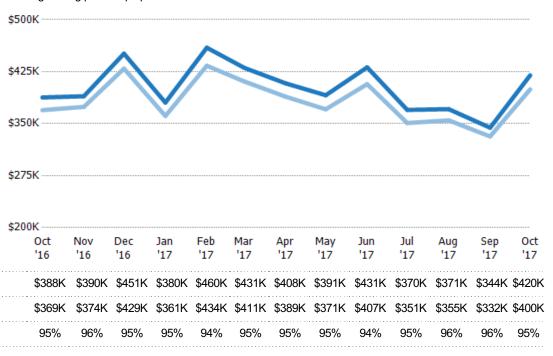
The average sales price as a percentage of the average listing price for properties sold each month.



Avg List Price

Avg Sales Price

Avg Sales Price as a % of Avg List Price

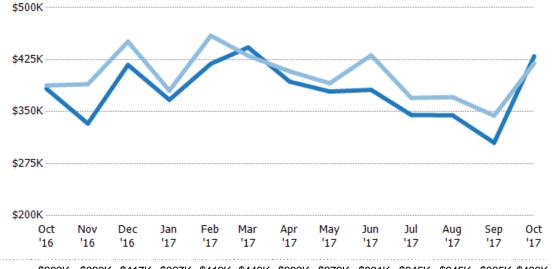




#### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.





	'16	'16	'16	'17	'17	'17	<b>'17</b>	'17	'17	17	'17	'17	'17
Avg Est Value	\$383K	\$333K	\$417K	\$367K	\$419K	\$443K	\$393K	\$379K	\$381K	\$345K	\$345K	\$305K	\$430K
Avg Sales Price	\$388K	\$390K	\$451K	\$380K	\$460K	\$431K	\$408K	\$391K	\$431K	\$370K	\$371K	\$344K	\$420K
Avg Sales Price as a % of Avg Est Value	101%	117%	108%	104%	110%	97%	104%	103%	113%	107%	108%	113%	98%

### **Distressed Listings**

The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.

24

Filters Used

County: Collier County, Florida, Lee County, Florida

Month/ Year	Count	% Chg.
Oct '17	4	-71.4%
Oct '16	14	40%
Oct '15	10	150%

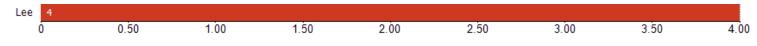
Percent Change from Prior Year

16														
8										ı	ı			
0	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	
	'16	'16	'16	'17	'17	'17	'17	'17	'17	'17	'17	'17	'17	
	14	15	11	11	11	12	7	4	5	4	5	5	4	
	10	12	6	4	5	4	5	7	15	9	10	9	14	
	40%	25%	83%	175%	120%	200%	40%	-43%	-67%	-56%	-50%	-44%	-71%	

Current Year
Prior Year

#### Distressed Listings (By County)

The number of distressed single-family, condominum and townhome properties that were for sale at the end of the last month by county. Filters Used: County: Collier County, Florida, Lee County, Florida





# Appendix

The metrics that are calculated by RPR® may show the same general trends as those published by other sources (i.e. MLS, Associations or vendors), but because of our processes and parcel-centric approach, some variation may occur. Data sources include MLS's, where licensed, and public records for more in-depth metrics on distressed properties.

Report Details				Listing Activity Charts
Report Name: Mor	nthly Market Data Report			✓ New Listings
Run Date: 11/07/20	)17			Active Listings
Scheduled: Yes				Average Listing Price
Report Date Rang	e: From 10/2016 To: 10/20	17		Average Listing Price per Sq Ft
				Average Listing Price vs Est Value
Information Inc	luded			✓ Median Days in RPR
✓ Include Cover S	Sheet		Averages	Months of Inventory
Include Key Me	tric Summary	Include Appendix	Medians	Absorption Rate
✓ Include Metrics	By: County			Sales Activity Charts
MLS Filter				Active/Pending/Sold
	A.I.			New Pending Sales
MLS:	All			✓ Pending Sales
Listing Filters				✓ Closed Sales
Property Types:	All			Average Sales Price
Troperty Types.	<i>-</i>			Average Sales Price per Sq Ft
Sales Types:	All			✓ Average Sales Price vs Listing Price
Price Range:	None			✓ Average Sales Price vs Est Value
Location Filters	 S			Distressed Charts
State:	All			☑ Distressed Listings
				☐ Distressed Sales
County:	Collier County, Florida	Lee County, Florida		Data Tables Using 10/2017 data
ZIP Code:	All			Listing Activity by ZIP
Zii Gode.	All			Listing Activity by Metro Area
				Sales Activity by ZIP
				Sales Activity by Metro Area
				_ Julios Houvity by illoud Fued

